

**A Special Thank You to the Families, Teachers, and Community for
Voting us Best Childcare Center in Atlantic & Cape May County!**



- Healthy & Safe
- Academic Program
- Professional Teachers
- Flexible & Affordable
- Rutgers CCN Accepted
- Fun & Family Focused
- M-F 7:00am-6:00pm
- Infants * Toddlers * Preschoolers

Kayleigh S.- We have been a Kidz Campus family for about 4 years, we love the staff and teachers. They work so hard and love your kids like their own. They are responsive to questions and really want what is best for your child and your family. We would recommend them to any local family.



Jessica C.- We love Kidz Campus. It is a very clean facility. Children are properly cared for, always learning, singing songs, playing, sharing, & coming home with projects. There is so much love here! From the Director, down to each teacher and assistant; they all do a fantastic job!!!

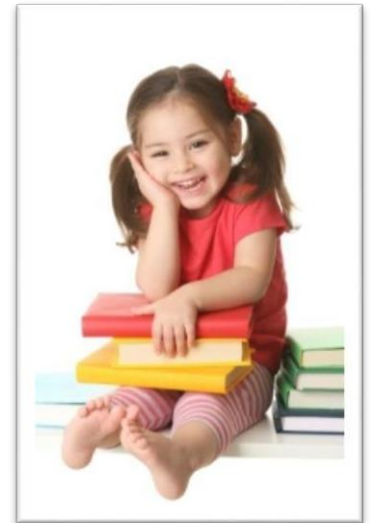
Kidz Campus ...learning fun for everyone!

Created by mothers and educators, Kidz Campus was designed to be a place where young children and their families can learn, have fun, and connect with friends.

- Our facility is secure, and we take pride in keeping our facility exceptionally clean and comfortable.
- Our program offers flexible scheduling, professional staff, accelerated academics, and affordable tuition for all ages.

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Christine M. - My daughter has been with Kidz campus since she was 3 or 4 months, and she is now 3 years old. She absolutely loves going! The staff is amazing! They really step in as my child's parents while I work. They're family at this point. I wish she could stay all the way through high school.

Basic FAQ

What are your hours? We are open Monday – Friday from 7:00am – 6:00pm

What schedules do you offer? Children may attend 2-5 days a week. You may choose the days your child attends.

School Closings: We are closed for major holidays and staff training days per year. A complete calendar is in the school handbook and on our website.

Are you licensed or affiliated? The NJ Department of Children and Families license us. We have annual inspections as well as surprise inspections all year long. We are affiliated with NAEYC and follow their guidelines for developmentally appropriate practices. We are in the process of receiving Grow NJ Kids certification.

Are your staff members educated and trained? Our staff members and teachers are all educated and experienced in early childhood education and development. Many hold college degrees and / or CDAs. Monthly training is conducted across a broad range of topics for all staff members. All of our lead teachers have a minimum of 2 years' experience, most have over 15 years!!



How is your staff turnover? We have exceptionally low staff turnover. This is important because your children and families need to form a close bond with their caregivers and teachers.

Ratios: We maintain class sizes and ratios at or below the state of New Jersey rules.

- 0 - 18 months (1:4)
- 18 months - 2 1/2 years (1:6)
- 2 1/2 - 4 years (1:10)
- 4 years (1:12)
- 5 years and older (1:15)

Are children of different ages grouped together? Children are grouped into their classes based upon their age and developmental level. Children of various ages do come together for special events, parties, trips and opening and closing periods. This allows the academic growth for each child with similarly skilled children, but also the occasional mixed age grouping leads to our family feel we strive to have in our program.

Do you welcome parent involvement; can I stop by unannounced? The answer is “YES!” Our school is a community that is open and encourages family participation. We host events throughout the year, including parties, trips, special guest visitors and more! Parents can be involved in any ways.

How do you communicate with parents? Our primary mode of communication is through our ProCare app. All families are enrolled in the program for free and daily activities, messages, monthly newsletters, and reminders are sent to families via ProCare. Families may also send us messages on Procare. Additionally, there are classroom bulletin boards, “My Day” notes, and postings on our Facebook page.

What will my child be learning in your preschool? All of our classes use The Creative Curriculum. The classes have sequential and developmentally learning opportunities daily. We also have month long community service projects, holiday celebrations, and multicultural activities throughout the year.

Do you prepare for school readiness? Our programs are designed to assure that your child will be ready for Kindergarten. We follow Grow NJ guidelines to assure school readiness. Our learning is sequential, measurable, and goal specific.

How often do you clean the rooms and toys? All of our facilities (including toys) are cleaned multiple times a day. The bathrooms and the changing tables are disinfected continuously over the course of the day.

What is your policy regarding sick children? To keep our children and their families, and our staff, as healthy as possible, we require that any child with a fever, vomiting, diarrhea, or contagious disease be kept at home.

What are your health policies? In NJ, a complete health assessment form by the child’s primary care provider is required. It is the parent’s responsibility to maintain current health and immunization records.

Do you have a playground, is there daily outside time? We have a playground on the rear of our building. We have a small sized jungle gym, as well as sand, water play and children’s garden in the spring and summer. The playground is fenced in for security. The play yard also is covered in mulch to avoid playground injuries. In addition to free play, we conduct learning experiences outside on a regular basis. (Weather permitting.)



Do you have technology? We are proud to offer the ABC Mouse program in our Preschool and PreK classrooms. All children have their own account and learn at their own pace. Accounts may also be logged into from home so parents can see what their child is working on and let the learning continue at home! For preschool and prekindergarten classes, we also have laptops and iPads/ Kindle tablets for education curriculums we incorporate into the program.

What security measures are in place to protect my child? Your child’s safety and your peace of mind are of the utmost concern. Our entire facility is locked from the outside and the play yard is fenced in. We have automatic smoke and fire detection alarms, and all staff have criminal background checks, fingerprinting, and emergency preparedness training.

How is tuition paid? We are happy to offer our families a childcare software program for easy auto-pay service. Tuition is paid through your bank/checking accounts, This prevents late payments and late fees! Enrollment is simple to do and is FREE! **All families are required to use this program.**

Who provides meals and snacks? Families provide all meals and snacks for their children. We do offer a daily lunch that may be purchased as well as snacks in our café area.

Is potty training a requirement? Your child DOES NOT have to be potty trained. Preschool admission is not based upon this skill. All children develop at their own pace. Staff members will help parents when it is time to toilet train and a positive plan will be implemented!



What is your admissions policy? Kidz Campus is a non-discriminatory program and admits all students and staff from all races, religious beliefs, sexual orientation, ethnic backgrounds, and national origin. We are a non-religious school, but we do celebrate all holidays and celebrations found in our school community. We strive to exhibit respect and understanding of all people.

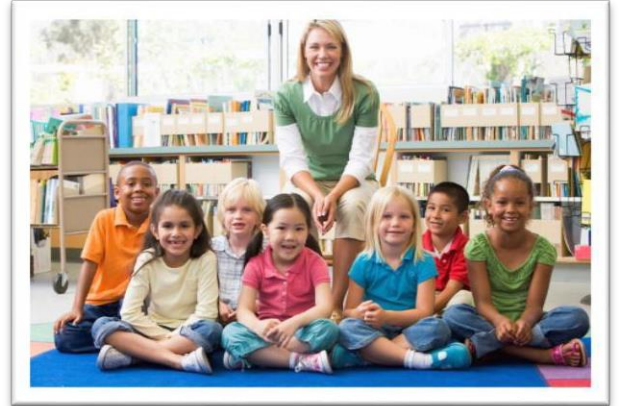
Danielle - I highly recommend Kidz Campus! The teachers, directors, and assistants are an amazing group of people who I fully trust. Both of my children have attended Kidz Campus and absolutely loved it there! They have learned so much in a loving and fun atmosphere!

Our Staff

We are Small by Choice & Offer Superior Teachers!

Kidz Campus has an amazing staff consisting of directors, teachers, and assistants. Our directors are on site and dedicated to assisting your family in whatever needs may be present. Our management team has over 50 years' combined experience and they are educated and highly skilled professionals.

- Our staff members know all of the children and families by name.
- We have very low staff turnover.
- We are a school community that cares for and supports one another.
- Our teachers are educated and experienced.
- Our teachers are trained annually in 1st Aide, CPR and Emergency Plans.
- Many of our staff members have worked together for 5-15 years.
- Many teachers have over 15+ years' experience!
- Every month our teachers complete continuing education in topics such as child development, best teacher practices, classroom management, curriculum planning, family communication and many more topics.



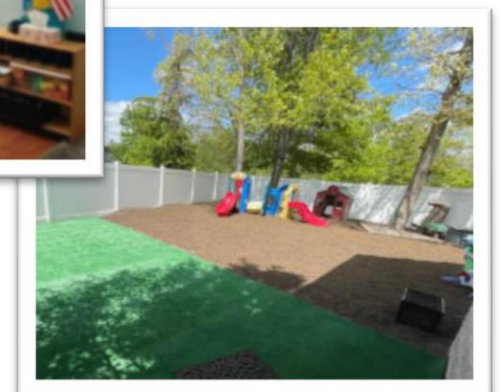
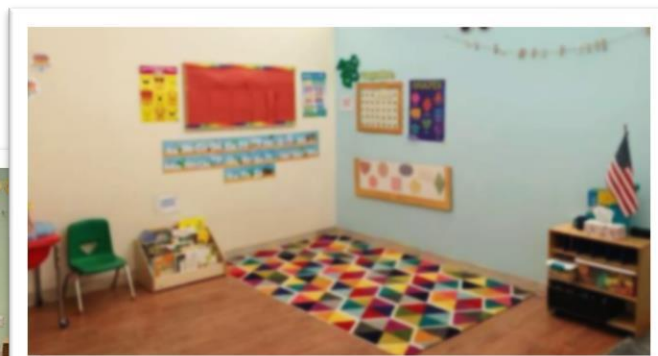
As parents and grandparents, we know how important your children are and we care for them as if they are our own.

Our Facility

Our school is located in the heart of Absecon, we are located 10-15 minutes from Atlantic City, the FAA Center, Mainland hospital, the EHT business parks as well as many residential neighborhoods.

Our facility

- 5,000 square feet divided into age separated classrooms.
- Open classrooms that are bright, beautiful, and filled with natural light.
- Child centered classrooms designed for education and fun.
- Safety & cleanliness are priorities - Daily disinfecting and cleaning.
- Secured entrance - Our entire facility is locked from the outside and the play yard is fenced in.
- Fire and sprinkler alarm system- We have automatic smoke and fire detection alarms and monthly fire drills, and emergency evacuation plans are conducted.



Our Learning Philosophy

Our program is based upon the philosophies of Montessori, Piaget, and Reggio-Emelia. We also follow NAEYC's developmentally appropriate guidelines:

The "whole child" approach

The primary goal of our educational programs is to help each child reach their full potential in ALL areas of development.

The "prepared environment"

In order for self-directed learning to take place, the environment must be supportive for active learning. This enables the child to try new things and build self-confidence.

Classroom materials and structure

The materials are developmentally appropriate, organized, and accessible to teachers and children.

The teacher

The teacher functions as a facilitator of learning; she is a role model, demonstrator, and observer. She has open communication and supportive relationships with families.

Learning Fun & Special Events

Every year we have tons of extra special days and activities such as:

- Raising butterflies and watching them hatch!
- Holiday parties.
- Trips to zoos, museums, and aquariums.
- Parents' Nights Out.
- Pumpkin patch trip.
- Firefighter visit.
- Earth Day celebration.
- Smoky the Bear visit.
- Dr. Seuss Birthday
- Summer Luau.



Community Involvement

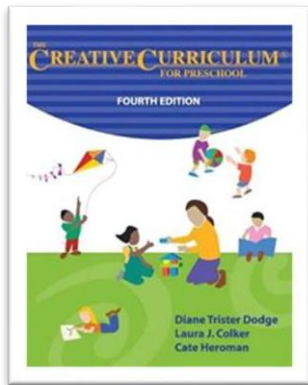
In addition to our daily programs, we also strive to be involved members in our community. Every month we have a Caring & Sharing Curriculum that all children participate in. Each month we have a charitable cause that we collect items / funds for. For each theme we teach the children the value of sharing and helping others. In the past we have made donations of goods and monies to:

- Alex's Lemonade Stand
- The Food Bank of South Jersey
- Atlantic County Women's Shelter
- Children's Hospital of Philadelphia
- The Lions Center and many more.

Academic Programs

We use modern and research-based curriculums and teaching tools in all of our classrooms. Learning is hands on, fun, and engaging. Knowledge of skills is achieved through:

- Repeated class instruction and review.
- Reinforcement of skills and knowledge in learning centers.
- Group activities.
- Individual activities.
- Take homework.



The Creative Curriculum

The Creative Curriculum balances both teacher-directed and child-initiated learning, with an emphasis on responding to children's learning styles and building on their strengths and interests. It is one of the country's leading research-based preschool curricula and applies the latest theory and research on best practices in teaching and learning, additionally it applies standards developed by states and professional organizations.

Our Technology Programs



ABC Mouse

We offer the award-winning ABC Mouse online learning program. Reading • Math • Beginning Science • Social Studies • Art • Music

Computer Tablets

We have computer tablets. Each tablet accesses our ABC Mouse program and top-rated children's learning apps. Kids learn reading, math, science, music & more!



Laptop & Desktop Computers

Basic computer skills are taught, and the computers are used to access our ABC Mouse program as well as for using our other computer-based programs.

School Readiness: Our Preschool & Prekindergarten Curriculum Goals

Our developmentally appropriate curriculum in preschool and prekindergarten classes is outlined below. The curriculum is designed to assure that children acquire measurable learning goals across the year. Specific goals are targeted on a weekly and monthly basis. The curriculum focuses upon developmentally appropriate goals for three-year old to five-year old.

Social and Emotional Development

- Develop self confidence in one's intrinsic value and skills.
- Learning independence and separation from family
- Ability to communicate with verbal skills.
- Develop healthy relationships with children and adults.
- Learn to share, take turns, and join in group play.
- Learn appropriate skills to deal with social conflict.



Reading Readiness

- Identifying capital and some lower-case letters
- Associating letters and sounds
- Learn to enjoy books, poems, and stories.
- Predicting what happens next in stories and books.
- Recognize the meaning of signs and symbols.

Writing Readiness

- Ability to make lines, circles, and basic writing shapes.
- Ability to print name and basic sight words.
- Knowledge of left-to-right and top-to-bottom of paper
- Using a correct grip with pencil, crayons, markers, and pens



Social Studies

- Participate in community care; charity work and empathy for others.
- Understanding of family and friends
- Basic knowledge about our country and community
- Recognize there are people and cultures all around the world.
- Learn basic words in sign language and foreign languages.
- Celebrate holidays and special days throughout the year.

Math & Logic Readiness

- Recognizing numbers 1-20
- Counting sequentially 1-20
- Matching numbers to values
- Calendar skills
- Ability to sort and classify objects.
- Ability to use simple graphs.
- Ability to follow and create patterns.
- Understand directional words.
- Recognizing and naming basic shapes
- Recognizing and naming basic 3-D shapes
- Measurement and time basics
- Understand basic money concepts.

Science and Health

- Knowledge of self and self-care
- Value nutrition and exercise
- Knowledge of nature and seasons
- Developing awareness of the five senses
- Knowledge of animals and their homes
- Understand basics of outer space
- Knowledge of weather
- Basic skills with science equipment

Art

- Recognizing the colors
- Self-expression through art
- Recognition of art mediums and styles
- Creative representation of skills learned.



Music

- Learn basic songs and finger plays.
- Knowledge of rhythm and sound
- Knowledge of different styles of music
- Understanding music styles from different cultures
- Recognize instruments sounds and names.

During the Prekindergarten school year, the students also work on mastering the following skills:

- Sight word recognition
- Beginning phonics abilities
- Beginning reading (2-4-word sentences)
- Computer skills
- Conduct simple science experiments, form theories and hypothesis.
- Basic addition and subtraction
- Awareness of basic world geography and cultures

Toddler Prepper Time: Our Toddler / Prepper Curriculum Goals

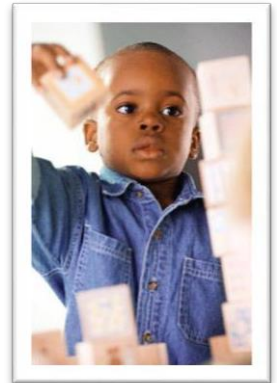
The first three years of life are a time of incredible growth and development. Our program facilitates emotional, social, physical, and intellectual growth for our youngest friends. The curriculum is designed to assure that children acquire measurable learning goals across the year. Specific goals are targeted on a weekly and monthly basis. The curriculum focuses upon developmentally appropriate goals for 1 ½ year old to three-year-old. These goals are broken down into specific, measurable, and sequential skills that are incorporated into the curriculum.

Art Development

- Enjoys exploring art materials and their usage, including crayons, paints, paste, brushes.
- Uses paste and other art media effectively.

Language Development and Reading Readiness

- Begins to recognize colors and alphabet letters.
- Develops a larger vocabulary through stories and discussion.
- Participates in oral discussions.
- Knows own name, the teacher's name, and some classmate's names.
- Speaks clearly.
- Speaks in sentences.
- Recognizes first name.
- Recognizes majority of upper-case letters
- Knows 8 basic colors.



Math Readiness and Science

- Counts to 10
- Recognizes the numbers 1 -10
- Recognizes such geometric shapes as circles, squares, and triangles.
- Enjoys experimenting.
- Shows an interest in the world around him/her.
- Correspondence
- Basic Patterning
- Basic Seriates

Music Development

- Enjoys listening to music.
- Participates in musical activities.
- Enjoys using musical instruments.



Physical Development

- Large muscle development (running, hopping, jumping)
- Learns to communicate and master bathroom needs effectively.
- Shows dominant hand.
- Holds pencil and crayon correctly.
- Demonstrates hand-eye coordination (puzzles, stringing)
- Fine muscle development (cutting, coloring, pasting)

Socio-Emotional Adjustment and Personal Habits

- Learns to adjust to new situations.
- Enjoys being at school.
- Gets along with other children.
- Has positive self-image
- Follows classroom rules.
- Shows respect for own and other belongings.
- Willing to try new activities.

Learning Habits

- Listens attentively.
- Follows directions.
- Puts forth effort.
- Cares for mate



Bright Baby: Our Infant Program & Goals

The Bright Baby Program

Individualized attention and partnerships with parents are the cornerstones of the Bright Baby program. Your baby will have days spent in a home-like environment, with nurturing caregivers, and plenty of learning opportunities. Our program provides a warm, welcoming environment where your baby can grow and thrive. Each baby is cared for based upon their unique schedule and needs. A schedule will be developed through parent / teacher planning so that your baby is well rested, fed, and loved!

The Caregivers

Our staff is focused on keeping your baby happy, engaged, and secure. Your baby will have 1-2 primary caregivers. There are also teaching assistants and directors on site at all times if extra TLC is required.

Your Baby's Day

Each baby is cared for based upon their unique schedule and needs. Every day has a varied amount of quiet time, rest time, play time, and learning time.



Communication & Care

Every day your baby's caregivers will record their learning activities, their sleep schedule, diaper and eating activity. You will also be informed of your baby's mood and any concerns such as teething or changing food preferences. The teachers will let you know any needed items; when it is time to restock diapers, change of clothes or any other personal needs.

Bright Baby's Learning & Development

Every day, your baby will have the opportunity to learn and develop through age-appropriate activities and experiences. The nursery, in addition to having rest and feeding time areas, also has several learning areas devised just for the babies in our care. Every day, your baby will have the following:

- Storytime.
- Music time.
- Gross motor development (crawling, walking, dancing, ball play).
- Fine motor development (holding spoons, crayons, reaching).
- Sensory and art exploration (coloring, paint, dough, water).
- Language development (letters, speech, visual representation).
- Baby signs (sign language for communication & language)



School Tuition & Fees

- There is a \$125.00 registration fee per family annually.
- Tuition is paid monthly by the 25th of the upcoming tuition month.
- All families are required to enroll in our auto pay program.
- There is a 5% sibling discount.

Our complete tuition policies are detailed in the tuition agreement.

Tuition Nursery		
Under 12 months		
days per week	daily cost	monthly tuition
2	\$71.00	\$615.33
3	\$68.00	\$884.00
4	\$66.00	\$1,144.00
5	\$62.00	\$1,343.33

Tuition Two years		
days per week	daily cost	monthly tuition
2	\$65.00	\$563.33
3	\$63.00	\$819.00
4	\$62.00	\$1,074.67
5	\$60.00	\$1,300.00

Tuition One Year		
12 months-24 months		
days per week	daily cost	monthly tuition
2	\$68.00	\$589.33
3	\$66.00	\$858.00
4	\$64.00	\$1,109.33
5	\$61.00	\$1,321.67

Tuition Preschool & PreK		
3 years - 5 Years		
days per week	daily cost	monthly tuition
2	\$58.00	\$502.67
3	\$56.00	\$728.00
4	\$54.00	\$936.00
5	\$52.00	\$1,126.67

Testimonials & Savings

Ashlie J,

My son is 2 and he has been going here since he was 6 months old. He LOVES school and all his teachers, and I can tell that they truly care about him. The staff at Kidz Campus are great at providing individualized attention to kids (for example, helping my son with potty training earlier than some other kids his age because he was showing signs of readiness and had been using the potty at home, and moving kids to the next class with their readiness - not simply age - in mind).

Kristina D.

I highly recommend Kidz Campus. My son has been there for almost 2 years and absolutely loves it. They are very flexible with scheduling and their staff is great! It is a very safe environment, and their educational foundation is great! My son constantly amazes me with the things he has learned.

Lindsey A.

My 3.5-year-old has been going to Kidz Campus for over a year now. At such a pivotal age, I am so impressed with the way the teachers have handled the care of my child. I have seen my child develop new skills in the curriculum-based program they offer. Any issues have been clearly communicated and handled with genuine care. I'm always impressed with how clean the facility is. We love all the teachers and directors. I'm excited to enroll my 1-year-old as transition back to work, we wouldn't consider anybody else!

Nicole G.

Both of my children have attended Kidz campus. I would highly recommend this school. The staff is friendly, caring, and attentive. When my son started kindergarten, he was prepared. Thank you Kidz campus!

Free Preschool Class

Come and try us out for FREE morning. Just call-in advance to schedule your visit!

May not be combined with other offers or specials, new families only.

\$50 Referral

If you recommend Kidz Campus to a friend and they register and enroll you will receive a \$50 gift card as a thank you from us!!